

John W. Hickenlooper
MAYOR



City and County of Denver

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September 27, 2004

Ignacio Timenz
Cherry Creek Language
1071 Jersey Street
Denver, CO 80220

Dear Ignacio,

When I took office as Denver's Mayor last summer, I set a goal of creating 25,000 new jobs in the city. I want to thank you for your help in moving us toward that goal by participating in one of our business interviews or roundtables during the past four months. You were one of 369 Denver businesses who generously gave their time to help us better understand Denver's strengths and weaknesses as a place to do business.

Enclosed you will find the Executive Summary of this first phase of our business retention survey. It documents findings in the areas of business climate, infrastructure, and city services and presents seven strategic recommendations for the city's economic development agenda. The complete report is posted on our economic development web site, www.denvergov.org/business. Over the next two months, we will be conducting a statistically significant third party survey to further explore these key findings and recommendations.

For us to effectively work towards the creation of 25,000 new jobs, we need to partner closely with the Denver business community. I appreciate your assistance in our most recent research effort and look forward to on-going partnerships in the future.

Sincerely,

A handwritten signature in black ink, appearing to read "John Hickenlooper".

John W. Hickenlooper
Mayor